

# **LABELS - Custom**

**200mm x 150mm finished size**

**206mm x 156mm with bleed**



**BLEED AREA:** This area will be removed. Extend any colour or images into this 3mm bleed area.



**TRIM LINE:** Finished print size.



**SAFE AREA:** All text should be kept within this area.



**WHITE UNDERPIN:** If you require a selective white underpin please use this swatch - a 100% cyan spot colour named "White". Any white artwork must be set to overprint, a vector not a bitmap image and on a layer named "White".



**KissCutting:** If you require a custom shape please use this swatch - a 100% magenta spot colour named "KissCutting". This stroke must be set to overprint, 0.25pt stroke and on a layer named KissCutting. The ordered size must match the furthest points of your cut shape.

**PLEASE SEE PAGE 2 FOR INFORMATION ON  
SPECIAL FINISHING**

# **SPECIAL FINISHING**

**For labels with foil or selective raised gloss finishes, please supply your artwork as a 2 page PDF:**

- Page 1 is the print artwork along with any “KissCutting” or “White” layers that are required.**
- Page 2 is the foil/ selective gloss artwork.**

- Foil and selective gloss artwork must be supplied as vector shapes, set to 100% K only.**
- These vector shapes must be at least 3mm from the trim edge.**
- Any overlapping white elements must be knocked out of the black special finishing vectors.**
- Our minimum special finishing line weight is 1pt (0.34mm), with a minimum font size of 10pt (3.4mm).**
- The minimum gap between foiled or raised gloss elements is 1pt (0.34mm).**